Lead, Love and Learn
March 5-6, 2020
Omni Hotel, Downtown Charlottesville

CONFERENCE SCHEDULE

Thursday, March 5, 2020

7:30 - 8:30  Registration and Breakfast Buffet
            Breakfast Sponsored by Education First

7:30 - 4:30  Bookstore

8:30 - 9:20  Welcome and Opening Remarks
            Presiding: Kim Evans, WELV President, Superintendent, Greensville County Schools
            Greetings:
            Pam Tucker, Professor, Curry School of Education, UVA
            Ben Kiser, Executive Director Virginia Association of School Superintendents
            Laurie McCullough, Executive Director, Virginia VASCD: WELV Past President
            American Fidelity, WELV Business Partner
            Moseley Architects, WELV Business Partner
            Better Lesson, WELV Business Partner
            Pierce Employee Benefits, Conference Sponsor

9:20 - 9:30  Break

9:30 - 11:00  Keynote Presentation
              ESS, Session Sponsor

              Presiding: Margaret Blackmon, Former Superintendent Prince Edward County and WELV Executive Director Emerita
The POWER Paradox: Leading with Empathy and Compassion

Presenter: Tamara Letter, M.Ed.
Tamara Letter is a passionate educator with more than two decades of experience as an elementary teacher, differentiation specialist, technology integrator, and instructional coach. She earned her master's degree in Educational Leadership from James Madison University and is a licensed PK-12 administrator. She received the R.E.B. Award for Teaching Excellence in 2018 and was named 2019 Teacher of the Year for Mechanicsville Elementary School. Her first book, A Passion for Kindness: Making the World a Better Place to Lead, Love, and Learn was released on February 14, 2019.

SESSION DESCRIPTION: How do successful leaders empower others for growth and change? This inspirational presentation will unlock the POWER paradox to reveal applicable ways you can support and uplift others with empathy and compassion while staying true to your vision and goals for success. Dive deeper into elements of successful leadership to showcase the true POWER in your schools and districts. From positive social media presence to enduring cultural traditions, discover unique and meaningful ways to lead, love, and learn.

11:00-11:15 Break
11:15 -12:30 CONCURRENT LEARNING SESSIONS

Session 1A: Leading with Compassion, Mindfulness, and Self-Care

Program Abstract: Participants will gain various strategies to assist them in supporting staff throughout the school year and engage in activities they can incorporate into their existing routines and procedures to increase their school's collective efficacy. Our transformational approach maximizes both individual and organizational performance. Participants will discover the balance between self-awareness to lead yourself and interpersonal awareness to lead others.

Major Focus: Leadership
Target Audience: Pre-K -8 Administrator and Teacher
Presenters: Allison Jordan and Jennifer Perry
Principals, King and Queen County Public Schools
Location: Lewis and Clark
**Session 2A: Reshape and Redesign Your Schooltalk for Equity**

**Program Abstract:** Using Mica Pollock’s book *Schooltalk* as a resource, we will examine ways to ensure that staff communication about and to students is precise, respectful, empathetic, and helpful. Reshaping the conversations about students will build foundational actions for equity and help us better serve all students.

**Major Focus:** Equity

**Target Audience:** Pre-K-12 Administrator, Supervisor and Teacher

**Presenter:** Angela Robinson, Manager Equity and Closing the Achievement Gap
Fairfax County Public Schools

**Location:** James Monroe

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**Session 3A: All I Do is W.I.N. (Women Inspiring and Nurturing)**

**Program Abstract:** The presenters will discuss ways to use social emotional skills effectively to improve school culture. Leading using these skills with effective leadership strategies have resulted in improved student performance, increased teacher depth of knowledge, and overall school success.

**Major Focus:** Leadership

**Target Audience:** Pre-K-12 Administrator, Supervisor and Teacher

**Presenters:** Camilla Ferebee, Principal, Portsmouth City Public Schools
Crystal Pope, Mathematics Specialist, Portsmouth City Public Schools

**Location:** Ashland-Highlands
Session 4A: Mentoring Matters: Principles that Help Teachers Lead with Love

Program Abstract: Is your mentoring program all it can and should be? Hear from two veteran teachers with experience as both mentors and mentees in new schools and new districts. They will share their experiences at all levels from their special and general education classrooms. Mentoring programs are not one size fits all.

Major Focus: Mentoring and Coaching

Target Audience: Pre-K-12 Administrator, Supervisor and Teacher

Presenters:
- Kelly Moxley, Online Learning Facilitator & Leadership Teacher
  Stafford County Public Schools
- Mitzi Biddle, Teacher Special Education
  Prince William County Schools

Location: Downtown Business Center – Room 225

Session 5A: Superintendents Coach Superintendents

Program Abstract: This is a session for current and former superintendents ONLY. Superintendents will share with colleagues the challenges and joys of leadership at the top of the organization.

Major Focus: Leadership for Superintendents

Target Audience: Superintendents

Presenter: Carol Carter, Superintendent, King and Queen County Public Schools
  WELV Region III Representative

Location: Monticello

12:30-1:40 Buffet Luncheon and Remarks from Dr. James Lane, State Superintendent of Public Instruction

Sponsored by RRMM, Architects

Presiding: Kim Evans, WELV President, Superintendent, Greensville County Schools
Session 1B: Leaders of Influence

**Program Abstract:** Leadership is influence! In fact, influence expands in proportion to the amount of trust, empathy, and compassion leaders exhibit. In this session, participants will learn how to effectively build trusting relationships and increase their influence with others by using emotional intelligence, intellectual evidence, and collaborative practices.

**Major Focus:** Leadership

**Target Audience:** Pre-K-12 Administrator, Supervisor and Teacher

**Presenters:**
- Rita Goss-Assistant Superintendent for Student and Professional Learning, Prince William County Schools
- Jarcelynn Hart, Associate Superintendent of Western Elementary Schools, Prince William County Schools
- Lynmara Colón, Director Office of English Programs and Services, Prince William County Schools

**Location:** James Monroe

Session 2B: A Leader’s Role in Engaging Families of Students with Disabilities

**Program Abstract:** This session will provide leaders with knowledge related to family involvement versus family engagement. It will provide leaders with tools for assisting their school staff members with work surrounding communication/collaboration with families of students with disabilities. They will also learn about related work being done at the state level.

**Major Focus:** Special Education

**Target Audience:** Pre-K-12 Administrator, Supervisor and Teacher

**Presenter:** Tracy Lee, Family Engagement Specialist/Special Projects Coordinator, Virginia Department of Education

**Location:** Monticello
Session 3B: Navigating and Surviving Your First Year of the Superintendency Through a Fiscal Lens

**Program Abstract:** As a new superintendent, it’s imperative to navigate and understand the fiscal landscape because ultimately, you’ve inherited a budget that you did not create. This presentation will focus on budget assessment, development, identification of pitfalls, budget, communicating and relationship building with stakeholders. A sample toolkit will be provided for participants.

**Major Focus:** Leadership and School Finance

**Target Audience:** Superintendents, Finance and Aspiring Superintendents

**Presenters:**
Kristy Somerville-Midgette, Superintendent, Brunswick County Schools
Christy Peffer, Director of Finance, Mecklenburg County Schools

**Location:** Ashland-Highland

Session 4B: Coaching Forward: Serving, Growing and Developing Those You Lead

**Program Abstract:** This presentation focuses on the impact of coaching leadership in building your organization’s most valuable asset, its people. Participants will explore the advantages of using the tools of coaching leadership in maximizing the strengths of those they lead, providing more individualized personal development and promoting educational excellence.

**Major Focus:** Leadership Coaching

**Target Audience:** Administrators, Supervisors

**Presenter:**
LaTosha Branch, Educational Test Control Officer, Virginia Department of Corrections, Correctional Education
Sarah Reagans, Principal, Greensville Correctional Center

**Location:** Lewis-Clark

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*Be sure to visit the WELV Bookstore at the back of the Ballroom!*
Session 5B: WELV Ambassadors and Affiliates

**Program Abstract:** In this session you will learn how to become more involved with WELV through serving as a school or school division, higher education institute, or area WELV Ambassador and how to create a local WELV Affiliate group. If you are currently an Ambassador or have an Affiliate, come share and learn new ideas.

**Major Focus:** Becoming More Involved with WELV

**Target Audience:** Pre-K-12, Higher Education

**Presenter:** Ginny Gills, Principal, Cumberland County Schools
WELV Outreach and Social Media Director

**Location:** Downtown Business Center – Room 225

3:15 - 4:15 Networking for Reflection and Growth as a Leader

*Leading Gracefully- 101 Ways to Lead Gracefully*

Upbeat, Session Sponsor

Facilitated by: Elaine Fogliani, WELV Executive Director
Brenda Tanner, Former Superintendent
Orange County

**Session Description:** Are you ready to be an inclusive leader, fostering innovation and collaboration? Are you ready to be an instrument of change?

4:15-5:15 “Kindness Rocks” Reception
Sponsored by EdConnective

**Friday, March 6, 2020**

7:30 - 8:30 Breakfast Buffet and WELV Annual Business Meeting

Sponsored by Crabtree, Rohrbaugh & Associates

Presiding: Kim Evans, WELV President, Superintendent, Greensville County Schools

7:30 - 1:00 Bookstore
Women Education Leaders in Virginia  
21st Annual Conference

8:30 - 9:30  Regional Small Group Meetings

“Growing WELV: The Role of Affiliates and Ambassadors”
Participants will meet with their Regional Representatives to consider how they can bring the work of WELV back to their local area.

9:30 -10:30  Keynote Presentation

Presiding: Kim Evans, WELV President, Superintendent, Greensville County Schools

“What’s New in Education Policy in Washington?”
Presenter: Noelle Ellerson Ng, Associate Executive Director, Policy and Advocacy, American Association of School Administrators

AASA’s legislative advocate who focuses on federal education policies will provide analysis of the latest developments on a variety of topics such as ESEA and IDEA.

10:30-10:45  Break

10:45 - 11:45  Lead, Love, and Learn -Graceful Leadership
Longwood University, Session Sponsor

A panel of leaders will share how they lead gracefully and with kindness.

Panelists:  Sheri Almond  Coordinator Curriculum and Instruction  Cumberland County Schools  WELV Secretary

Carol Carter  Superintendent, King and Queen County  WELV Region 3 Representative

Kim Evans  Superintendent, Greensville-Emporia Public Schools  President WELV

Sarah Tanner-Anderson  Assistant Professor, Longwood University  Vice President WELV

Jeanette Warwick  Superintendent, Craig County Schools  Region VI WELV Representative
Women Education Leaders in Virginia
21st Annual Conference

Gina Wohlford  Superintendent, Norton City Schools
Region VII WELV Representative

**Moderator:**  Elaine Fogliani  Executive Director, WELV

11:45-12:00  Break

12:00-1:00  Keynote Presentation: **The Heart of Daring Leadership**

Presiding: Taneshia Rachal, WELV President-Elect, School Improvement Officer, Fredericksburg City Schools

Kelly Peaks Horner, Founder & Thought Leader, ACOFEE (A Collaborative Organization for Elevated Education) & Kelly Peaks Horner Consulting Group, LLC

Kelly’s professional expertise includes leadership development, executive education coaching and partnership, daring leadership training, executive planning, and strengths and well-being understanding. She delivers leadership development in areas of strengths development, well-being, self awareness, feedback, and vulnerability by using research-based initiatives and data driven initiatives. In 2019, she was trained by Dr. Brené Brown as a certified Dare to Lead™ facilitator and she partners with school and campus leaders to create daring leadership practices and thriving, courageous cultures. She works with leaders to operationalize the skill sets discovered in Dr. Brown’s research and data.

**Session Description:**
Courage, vulnerability, shame, trust are just a few elements that make up daring leadership. Strengths understanding, well-being, healthy feedback are elements of a thriving, daring leadership practice. Well-being is an issue included in most studies on women leaders. Using data driven leadership practices together, in this session, participants will explore the skill sets at the heart of daring leadership and the five elements of Well-being that determine how we show up each day and use our strengths in a healthy, productive way. We will explore how to create and develop a thriving; courageous leadership practice and what elements matter most for women. Participants will leave choosing courage over comfort.

1:00 - 2:00  Awards Luncheon, Sponsored by Moseley Architects

Presiding: Kim Evans, WELV President, Superintendent, Greensville County Schools

Presentation of the WELV Awards
Luncheon Networking and Brainstorming Session
Women Education Leaders in Virginia
21st Annual Conference

“Keeping the Buzz Alive: What’s Happening Now and What Happens Next?”

2:00-2:30
Closing Ceremony
Final Remarks, Evaluations, Door Prizes, and Adjournment

**MARK YOUR CALENDARS**
March 4-5, 2021
22nd Annual WELV Conference

A special thanks to Mary Baldwin University for providing tote bags for our attendees.

Many Thanks to WELV’s Business Partners

**AMERICAN FIDELITY**
a different opinion

Founded on the principles of fairness and financial security more than 50 years ago, American Fidelity has achieved great success as a specialist in the education, auto, healthcare and municipality industries.

**MOSELEY ARCHITECTS**

Moseley Architects provides comprehensive professional architectural, engineering, and interior design solutions to clients seeking responsive and reliable facility planning and design services.

**BetterLesson**

Professional learning REIMAGINED.
Empowering educators to prepare students for success in a rapidly changing world
WELV 2020 Annual Conference Sponsors

WELV would like to thank the following sponsors for their generous support of our Twenty First Annual Conference. Be sure to view their ads on the following pages, visit with their representatives during the conference, and check out their websites (via links provided on the home page of the WELV website: [www.welv.org](http://www.welv.org)).

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**EVENT SPONSORS**

**Crabtree, Rohrbaugh & Associates, Architects**

*Architectural Planning and Interior Design*

*Friday Breakfast*

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Superintendent Dinner

EdConnective
Educational International Tours
Thursday Reception

Education First
Your Partner in Global Education
Thursday Breakfast

Educational Tours
Women Education Leaders in Virginia
21st Annual Conference

ESS
The Education Management & Staffing Solution
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Opening Speaker

Longwood University
Dedicated to educating citizen leaders
Lead, Love, and Learn Panel

Moseley Architects
Architectural Planning and Interior Design
Awards Luncheon
Women Education Leaders in Virginia
21st Annual Conference

**Quinn Evans Architects**
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*Board Dinner*

**Pierce Group Benefits**
*Employee Benefit Services*
*Book Sponsor*

**RRMM Architects**
*Architecture, Design and Planning*
*Thursday Luncheon*
UPBEAT

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**FYI’s**

1. We are using ‘Attendify’ for our conference app this year. If you need instructions on how to set it up, see the instructions at the Registration Desk.

2. Don’t miss out on titles at the Bookstore! We have a great selection again this year.

3. The Reception starts at 4pm on Thursday – join us for a great opportunity for networking.

4. Please turn in your evaluations promptly on Friday before lunch to be eligible for a door prize drawing. No tickets this year! We will let you know how you can win!

5. Awards Ceremony – don’t miss this. Join us in honoring several very special ladies.

6. Fred Morton is joining us again this year to take photographs of our celebration and conference. If you are looking to have a professional photo done, please see Fred during the conference. He will be the guy with the camera 😊.
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<tr>
<th>Board Position</th>
<th>Name</th>
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<td>President</td>
<td>Dr. Kim Evans</td>
<td>Superintendent Greensville County Schools</td>
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<td>President-Elect</td>
<td>Dr. Taneshia Rachal</td>
<td>Principal James Monroe High School</td>
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<td>Past President</td>
<td>Dr. Linda Reviea</td>
<td>Retired Superintendent Staunton City Schools</td>
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<td>Vice President</td>
<td>Dr. Sarah Tanner-Anderson</td>
<td>Assistant Professor Longwood University</td>
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<td>Secretary</td>
<td>Dr. Sheri Almond</td>
<td>Curriculum and Instruction Cumberland County Schools</td>
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<td>Treasurer</td>
<td>Ms. Jennifer Cavanaugh</td>
<td>Assistant Principal Rock Ridge High School</td>
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<td>Executive Director Emerita</td>
<td>Dr. Margaret Blackmon</td>
<td>Retired Superintendent Prince Edward County Schools</td>
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<td>Dr. Elaine Fogliani</td>
<td>Superintendent (Former) Westmoreland County Schools</td>
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<td>Business and Government Representative</td>
<td>Ms. Shannon Beasley</td>
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<td>VA DOE Representative</td>
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<td>Higher Education</td>
<td>Dr. Shauna Mayo</td>
<td>Assistant Professor Virginia State University</td>
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<td>Ms. Tracy Lee</td>
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<td>II</td>
<td>Ms. Shonda Harris-Muhammed</td>
<td>Assistant Principal</td>
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<td>III</td>
<td>Dr. Carol Carter</td>
<td>Superintendent</td>
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<td>IV</td>
<td>Ms. Pam Kelso</td>
<td>Principal</td>
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<td>IV</td>
<td>Ms. Katrina Lee</td>
<td>Director Special Education</td>
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<td>VI</td>
<td>Dr. Jeanette Warwick</td>
<td>Superintendent</td>
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<td>VII</td>
<td>Dr. Gina Wohlford</td>
<td>Superintendent</td>
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<td>VIII</td>
<td>Dr. Kristy Sommerville-Midgette</td>
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<td>Ms. Judy Lam</td>
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<td>Ms. Virginia Gills</td>
<td>Principal</td>
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Women Education Leaders in Virginia
21st Annual Conference

Women Education Leaders in Virginia
Regional Representatives 2019-20

Region I
Ms. Tracy Lee, Family Engagement Specialist, Virginia Department of Education
tracy.lee@doe.virginia.gov

- Charles City
- Chesterfield
- Colonial Heights
- Dinwiddie
- Goochland
- Hanover

Region II
Ms. Shonda Harris-Muhammed, Assistant Principal, Franklin City High School, Franklin City
shonda.harrismuhammed@gmail.com

- Accomack
- Chesapeake
- Franklin City
- Hampton
- Isle of Wight
- Newport News
- Northampton

Region III
Dr. Carol Carter, Superintendent, King and Queen, ccarter@kqps.net

- Caroline
- Colonial Beach
- Fredericksburg
- Gloucester
- King and Queen
- King George
- King William
- Stafford
- Westmoreland

Region IV
Ms. Pam Kalso, Principal, Manassas Park High School, Manassas Park
pam.kalso@mpark.net

- Arlington
- Alexandria
- Clarke
- Culpeper
- Falls Church
- Fairfax (City)
- Fairfax (County)

Region V
Ms. Katrina Lee, Director, Special Education, Charlottesville City
LeeK1@charlottesvilleschools.org

- Accomac
- Augusta
- Bath
- Bedford
- Buena Vista
- Campbell

Region VI
Dr. Jeanette Warwick, Superintendent, Craig County
jwarwick@craig.k12.va.us

- Alleghany
- Botetourt
- Craig
- Covington
- Danville
- Floyd
- Franklin County

Region VII
Dr. Gina Wohlford, Superintendent, Norton City
gwohlford@nortoncityschools.org

- Bland
- Bristol
- Buchanan
- Carroll
- Dickenson
- Galax
- Giles

Region VIII
Dr. Kristy Somerville-Midgette, Superintendent, Brunswick County
midgettek@brunswickcps.org

- Amelina
- Appomattox
- Brunswick
- Buckingham
- Charlotte
- Cumberland

Higher Education Representative
Dr. Shauna Mayo, Assistant Professor, Virginia State University
shaunasmayo@gmail.com

- Albemarle
- Amherst
- Augusta
- Bath
- Bedford
- Buena Vista
- Amelia
- Appomattox
- Brunswick
- Buckingham
- Charlotte
- Cumberland

Public 4-Year Institutions and Other Institutions with WELV Ambassadors – All institutions serving Virginia are welcome.

- Christopher Newport University
- College of William and Mary
- George Mason University
- James Madison University
- Longwood University
- Norfolk State University
- Old Dominion University
- Radford University
- University of Mary Washington
- University of Virginia
- UVA College at Wise
- Virginia Commonwealth University
- Virginia Military Institute
- Virginia State University
- Virginia Tech
- Mary Baldwin University
- Hampton University
- St. John’s University
- University of Richmond
- George Washington University

- Page
- Faquier
- Fredericks
- Loudoun
- Manassas
- Manassas Park
- Orange

- Smith
- Tazewell
- Washington
- Wise
- Wythe

- Louisa
- Fluvanna
- Greene
- Harrisonburg
- Highland
- Lexington
- Lynchburg

- Nelson
- Rockbridge
- Rockingham
- Staunton
- Waynesboro
- York

- Roanoke County
- Salem

- Prince William
- Rappahannock
- Shenandoah
- Warren
- Winchester
- Warren

- Prince George